

REGINALD LIN

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*Pronouns: They / Them*

## EDUCATION

### UNIVERSITY OF CALIFORNIA, LOS ANGELES

Design | Media Arts, B.A., Class of 2018  
Minor in Entrepreneurship  
Cum Laude, Dean's Honors List

## SKILLS

### ART / DESIGN

Extensive work with graphic design, bookmaking, 3D printing & modeling, digital photography, video, performance, & installations. Experimenting and looking to grow in the product & UX realms.

### COMPUTER

Illustrator, Photoshop, InDesign, After Effects, Premiere & Lightroom. Sketch, Principle, Figma, Origami Studio. Unity, Autodesk Maya, Blender. Java/Processing, Javascript/p5.js, HTML, & CSS. Briefly: Python, C#, C++

### BUSINESS / PERSONAL

Development and pitching of product, marketing, and business plans. Wide-ranging experience regarding event planning and execution. Passionate about intersectional design thinking and inclusive products.

## EXPERIENCE

### ESCALITY

*Design and Strategy Consultant, Jan 2018 - March 2018*  
Developed marketing plan and branding strategies for mixed realities startup's first game release, with an emphasis on industry outreach.

### FOXCONN

*Product Design Intern, June 2017 - August 2017*  
Designed & ran R&D experiments regarding 3D printing of SUS316L. Assisted product management of iPhone 8+ production line, including failure analyses of ingress, button, & x-ray testing. Identified shortcomings within training, culture and associated retention issues.

### SELECT WORLD, LOS ANGELES

*Art Intern, May 2016 - Aug 2016*  
Designed industry and consumer facing materials for Proctor & Gamble hair care brand initiatives, including in-salon menus, packaging, and magazine ads. Assisted creative development of product launches.

### UCLA RESIDENTIAL LIFE

*Resident Assistant, Aug 2016 - June 2018*  
Fostered safe environments for dialogue and supported students. Created intentional learning opportunities for students within community. Managed a \$2k budget for arts programming.

## ACHIEVEMENTS

**SIDNEY TEMPLE AWARD RECIPIENT: "CONDUITS OF INFORMATION"**  
*Machinic Unconscious: New Wight Gallery, Los Angeles, CA, 2017*

**160OVER90 SCHOLARSHIP RECIPIENT: "HINDER"**  
*Half and Half: New Wight Gallery, Los Angeles, CA, 2015*